

NEWS RELEASE

Contact: Douglas E. Nickerson (913-234-5154) Chief Financial Officer

QC Holdings, Inc. Reports Full Year 2018 Results

OVERLAND PARK, KS (March 12, 2019) – QC Holdings, Inc. (OTC PINK: QCCO) reported a net loss of \$8.1 million and revenues of \$101.8 million for the year ended December 31, 2018. Net loss totaled \$3.5 million and revenues totaled \$98.2 million for the year ended December 31, 2017.

The 4% improvement in revenues during 2018 compared to 2017 was primarily attributable to an acceleration of installment loan revenues as customers migrated from single-pay products.

Loan loss rates increased during the 2018 compared to 2017, largely due to an increase in installment loan originations, which have historically averaged higher loss rates than the single-pay product. In addition, the higher loss rate in 2018 is partially attributable to approximately \$1.0 million in first quarter 2017 cash recoveries from the business-to-business portfolio and from branches that were closed at the end of 2016.

About QC Holdings, Inc.

Headquartered in Lenexa, Kansas, QC Holdings, Inc. is a leading provider of consumer loans in the United States and Canada. In the United States, QC offers various products, including single-pay, installment and title loans, check cashing, debit cards and money transfer services, through 252 branches in 14 states at December 31, 2018. In Canada, the company, through its subsidiary Direct Credit Holdings Inc., is engaged in short-term, consumer internet lending in various provinces.

QC Holdings, Inc. Full Year 2018 Earnings Release Page 2

Forward Looking Statement Disclaimer: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on the company's current expectations and are subject to many risks and uncertainties, which could cause actual results to differ materially from those forward-looking statements. These risks include (1) changes in laws or regulations or governmental interpretations of existing laws and regulations governing consumer protection or short-term lending practices, (2) uncertainties relating to the interpretation, application and promulgation of regulations under the Dodd-Frank Wall Street Reform and Consumer Protection Act, including the impact of announced regulations by the Consumer Financial Protection Bureau (CFPB), (3) ballot referendum initiatives by industry opponents to cap the rates and fees that can be charged to customers, (4) uncertainties related to the examination process by the CFPB and indirect rulemaking through the examination process, (5) litigation or regulatory action directed towards us or the short-term consumer loan industry, (6) volatility in our earnings, primarily as a result of fluctuations in loan loss experience and closures of branches, (7) risks associated with our dependence on cash management banking services and the Automated Clearing House for loan collections, (8) negative media reports and public perception of the short-term consumer loan industry and the impact on federal and state legislatures and federal and state regulators, (9) changes in our key management personnel, (10) risks associated with owning and managing non-U.S. businesses, and (11) other various risks. QC will not update any forward-looking statements made in this press release to reflect future events or developments.

(Financial and Statistical Information Follows)

QC Holdings, Inc. Consolidated Condensed Statements of Operations (in thousands, except per share amounts) (Unaudited)

	<u>Quarter Ended</u> <u>December 31,</u>		<u>Year Ended</u> December 31,	
	<u>2017</u>	<u>2018</u>	<u>2017</u>	<u>2018</u>
Revenues				
Consumer loan interest and fees	\$ 23,932	\$ 25,605	\$ 88,841	\$ 92,758
Other	2,445	2,373	9,373	9,033
Total revenues	26,377	27,978	98,214	101,791
Provision for losses	8,380	9,284	25,670	31,152
Operating expenses	12,546	14,354	50,250	52,316
Gross profit	5,451	4,340	22,294	18,323
Corporate and Regional expenses	5,273	5,107	22,397	21,843
Other expense, net	646	1,709	2,463	4,207
Loss before income taxes	(468)	(2,476)	(2,566)	(7,727)
Provision for income taxes	645	324	973	335
Net loss	<u>\$ (1,113)</u>	<u>\$ (2,800)</u>	<u>\$ (3,539)</u>	<u>\$ (8,062)</u>
Loss per share: Basic				
Net loss	<u>\$ (0.06)</u>	<u>\$ (0.16)</u>	<u>\$ (0.20)</u>	<u>\$ (0.47)</u>
Diluted				
Net loss	<u>\$ (0.06)</u>	<u>\$ (0.16)</u>	<u>\$ (0.20)</u>	<u>\$ (0.47)</u>
Weighted average number of common shares outstanding:				
Basic	17,333	17,333	17,333	17,333
Diluted	17,333	17,333	17,333	17,333
	-	-	-	

QC Holdings, Inc. Consolidated Condensed Balance Sheets *(in thousands)*

	December 31, <u>2017</u>	December 31, <u>2018</u>
ASSETS		(Unaudited)
Current assets		
Cash and cash equivalents	\$ 16,198	\$ 12,507
Restricted cash	1,879	1,911
Loans receivable, less allowance for losses of \$7,755 at December 31, 2017 and \$8,116 at December 31, 2018	32,921	36,241
Other current assets	3,748	2,846
Total current assets	54,746	53,505
Non-current loans receivable, less allowance for losses of \$83 at		
December 31, 2017 and \$50 at December 31, 2018	258	290
Property and equipment, net	8,241	10,075
Other assets, net	7,313	6,453
Total assets	<u>\$ 70,558</u>	<u>\$ 70,323</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Accounts payable and other current liabilities	\$ 9,355	\$ 8,940
Revolving credit facility	2,500	11,250
Subordinated debt	8,168	7,980
Total current liabilities	20,023	28,170
Non-current liabilities	4,471	4,195
Total liabilities	24,494	32,365
Stockholders' equity	46,064	37,958
Total liabilities and stockholders' equity	<u>\$ 70,558</u>	<u>\$ 70,323</u>

QC Holdings, Inc. Consolidated Condensed Statements of Cash Flows (in thousands) (Unaudited)

	Year Ended December 31, <u>2017</u>	Year Ended December 31, <u>2018</u>
Operating activities:		
Net loss	\$ (3,539)	\$ (8,062)
Adjustments to reconcile net loss to net cash	29,390	36,104
Changes in assets and liabilities	(23,405)	(35,691)
Net operating	2,446	(7,649)
Investing activities:		
Capital expenditures	(3,345)	(4,893)
Other	2	785_
Net investing	(3,343)	(4,108)
Financing activities:		
Net borrowing of indebtedness	375	8,250
Other	(50)	(53)
Net financing	325	8,197
Effect of exchange rate changes on cash, cash equivalents and restricted cash	124	(99)
Net decrease in cash, cash equivalents and restricted cash	(448)	(3,659)
Cash, cash equivalents and restricted cash at beginning of year	18,525	18,077
Cash, cash equivalents and restricted cash at end of year	<u>\$ 18,077</u>	<u>\$ 14,418</u>